



WWW.UNIONHALLE.COM



WELCOME TO THE EAST SIDE OF FRANKFURT

Situated in the middle of Frankfurt's "Ostend", the UNION HALLE is located on one of the city's most famous streets: Hanauer Landstrasse. Over the last couple of years, numerous creative agencies, design hotels and furniture stores have set up here in immediate proximity to the European Central Bank, turning the quarter into an extremely exciting environment.

During the revitalization of the UNION premises, an urban city quarter in the midst of historical industrial architecture, a multi-functional event hall emerged from the former malt warehouse of the "Dortmunder Union Brewery". Since opening in the year 2000, the UNION HALLE has offered optimal production conditions to all event planners.

You, too can utilize the potential of this unique location and design your own individual event experience!

We look forward to your inquiry!



EXCEPTIONAL AMBIENCE FOR YOUR EXCLUSIVE EVENTS

Are you looking for a professional event location in the center of the metropolitan Rhein-Main area? A location that is optimally equipped and can be used exclusively by you and your guests? Then you are spot-on in the UNION HALLE in Frankfurt am Main.

With its ambitious industrial design and its atmospheric lighting-concept on two floors, the UNION HALLE offers an infinite number of event possibilities for creative productions of any kind. With its capacity of 150 to 1,500 guests and a total area of 1,200sqm, it has offered an impressive and open room floor plan for different event formats for the last 20 years.

The UNION HALLE guarantees you an individual free space that turns every event into a unique experience. Its central location in Frankfurt's East Side, modern interior and optimal room layout, and our experienced event consulting planners are only some of the special features that make the UNION HALLE the ideal venue for your events.



MEETINGS AND CONFERENCES

Thanks to its innovative design and the latest event technology, meetings and conferences become an exciting multi-media based highlight in the UNION HALLE.

Our rooms adapt to the requirements of your meeting with high-quality conference technology and individual furniture, and create an ideal space for your professional brand presentation.

For this purpose, we support you with equipment ranging from LED-walls to interpreter booths, as well as stage configuration, matching furniture, catering for guests and anything else you desire.

We can, of course, implement hybrid events or broadcast virtual events.





GALA DINNER

Host a gala dinner, a banquet or an exclusive reception for your guests at the UNION HALLE. Its central location, modern interior, optimal room layout, exquisite caterers and our professional event department are only some of the advantages the UNION HALLE has to offer for your events. Surprise your guests with a themed event in an impressive location.





PRODUCT PRESENTATIONS

You have a new product or marketing campaign? The team at the UNION HALLE will provide you with the perfect environment to stage everything correctly and thrill your customers. Your guests can be accredited in our foyer and will then be greeted by our friendly service personnel.

By request, exhibition space on the gallery will provide for a productive dialogue and an all-round exchange of information.

UNION HALLE has many times served as a setting for the most varied presentations. Whether luxury cars in the forecourt, haute couture on the catwalk in our Arena or lifestyle products in a sales exhibition in our rooms – here your company and your products will come into their own, perfectly in a significant and exclusive surrounding.



TRADE FAIR CONCEPTS

The multi purpose UNION HALLE lends itself to fair concepts of any kind. Whether smaller fairs, fair parties or customer receptions, you will be just right with us. With 1,000sqm of exhibition space you can adequately present everything that requires room. Our building has a freight elevator for your exhibits and event equipment.

Whatever you exhibit – should your stand lack space or a sufficiently exclusive environment at the Frankfurt Fair Grounds, come to the UNION HALLE!

The stylish industrial ambience of our presentation rooms offers the perfect platform for your products during the day and the option of elegant dining and celebrating with your customers in the evening.



STAFF EVENTS

We offer the perfect ambience for staff events like Christmas parties or annual kick-offs with your team. It's the chance to effectively set the stage for your brand, motivate your staff and strengthen commitment in the long term.

Besides the Christmas market in the forecourt, the interior on both floors puts you in the Christmas mood: Every area of the UNION HALLE can be decorated accordingly. Not only for your Christmas party but also for events of any kind. There are four areas at your disposal. Elements appropriate to the theme of the event can be incorporated into the room decoration.

Open the dance floor to the sound of contemporary live bands or experienced DJs, event modules like an interactive photo station or impressive indoor fireworks. An evening all your guests will treasure and remember.



GET-TOGETHER

From the casual get-together after a meeting to the festive customer reception or an interactive networking event: We offer to your customers or staff an inspiring and varied ambience on two floor for every event format. With us you can professionally implement your individual event concept with 1,000sqm of space.

For a varied program you can choose from a multitude of artists, live bands and event modules. What is more, we work together with experienced service providers that supply flawless technology, perfect fixtures and decoration, charming service staff, entertainment and security.

Our professional and experienced team will support the success of your event with full commitment and expertly assist you with its planning, organization and implementation – for a successful and unforgettable event.



HYBRID EVENTS

Which digital format will be the right one for your next business event? Together with our experienced network of service providers we will prepare for you proposals for hybrid and virtual meetings, tailored to your individual needs. Whether you use our premises as a virtual recording studio for your online event or as a hybrid location combining live and online audiences, we will always offer you a suitable solution. Integrate your connected audience via opinion poll and attach moderators or externally connected speakers, presentations or Q & A sessions and have it all recorded with varying camera perspectives.

We provide individual and personal consultations – and of course virtual ones too.

SPACES



FORECOURT

The Forecourt (400sqm) of the UNION HALLE can be used individually for receptions, eventmodules, or for relaxing during lunch or coffee breaks.



FOYER

The first impression is vital for any location and our entrance serves as a welcoming reception area to all visitors. The Foyer (42sqm) consists of the main entrance, a built-in reception counter and opens up to the other sections of the UNION HALLE.



GALLERY

The 290sqm Galerie offers the perfect setting to greet your guests and invites one to just stay a while. In addition, a functional bar with refrigeration and a separate cloakroom area complete the offer.



WINDOWS LOUNGE

The fully glazed Windows Lounge (93sqm) on the upper level is another impressive area at your disposal.



ARENA

The Arena (520sqm) on the lower level is the center of the UNION HALLE. This beautifully designed, open-plan area offers an event space for great concepts, thanks to its variable stage sizes and room heights of 5 to 9 meters. The more than 12-meter-long bar and proven positions for decentralized buffet stations allow for varying catering concepts.



SUITE

The Suite (160sqm) with its clear shaped floor plan stands out. Whether as a separate workshop space, an exhibition space or a lounge area, the Suite can be used for a wide variety of purposes.

FACTS



DISTANCES

- To fair grounds **5.0km**
- To airport **17.0km**
- To freeway **0.5km**
- To central rail station **4.0km**
- Nearest railway station **1.0km**

SEATING ARENA

- Gala Dinner (round tables seating 10) **200 persons**
- Gala Dinner (long tables) **300 persons**
- Parliamentary **250 persons**
- Row seating **375 persons**

RENTAL COSTS

- Per event day (complete hall) **5,200.00 €**
- Construction-/dismantling day **2,400.00 €**
- Per event day (only Arena / Suite) **3,850.00 €**
- Construction-/dismantling day (only Arena / Suite) **1,900.00 €**

ADDITIONAL COSTS

- House technician lump sum **430.00 €**
- Final cleaning incl. materials lump-sum **630.00 €**
- Energy cost lump-sum **650.00 €**

FACILITIES

- Freight elevator, direct access to catering area
- Built-in bars incl. cooling cells
- Cold store
- Large catering area
- Coat racks with coat hangers

TECH

- Professional event technology supplied by our exclusive provider
- Multiple heavy duty attachment points on the ceiling
- W-LAN internet access

SEATING COMPLETE HALL

- Gala Dinner (round tables seating 10) **300 persons**
- Gala Dinner (long tables) **450 persons**
- Standing Reception **1,000 persons**
- Concert **1,100 persons**
- Party **1,500 persons**



EVENT SERVICES

Our extensive experience in managing events enables us to support you professionally in the planning and implementation of your individual event. We will gladly cooperate with you in developing a concept for your event i.e. planning course of actions and coordinating provider services.

Passion, creativity, professionalism, and above all quality are for us the key to success. Our dynamic event team guarantees you excellent consulting as well as the professional planning and a budget compliant execution of your ideas and concepts.

Please contact us, we will be pleased to prepare a non-binding proposal.

OUR SERVICES IN SUMMARY

- Planning, consultation & implementation of events
- Decoration concepts
- Arranging of artist programs
- Technical productions
- Artwork and promotional materials
- Further services on demand



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