



BRICKS

LOCATION PROPOSAL

BERLIN: ZEITGEIST MEETS HISTORY.

While the upper floor reflects Berlin's architecture from the 17th century, the level downstairs opens a space where BRICKS is driving the city's pulse.

The Gendarmenmarkt is located in the historical city center and is characterized by its variable history. It was built in the 17th century. Located near Friedrichstraße and in the immediate vicinity of the Schauspielhaus, the German and French Church, the square remains an important cultural center of the city.

With its countless cafés, restaurants, shops and hotels over 3.3 hectares, the Gendarmenmarkt is known as Berlin's most beautiful square and is visited by millions of tourists every year. It is hardly surprising that the Hilton Group opened its Berlin flagship, the Hotel Hilton Berlin, at this very historic location in 1991.

The BRICKS Club opened in November 2015 and its location underneath the luxurious hotel is typical for Berlin's contrasts. Designed and renovated by the internationally renowned architectural studio karhard, BRICKS combines a purist urban ambience with industrial design details in a progressive yet cozy atmosphere.

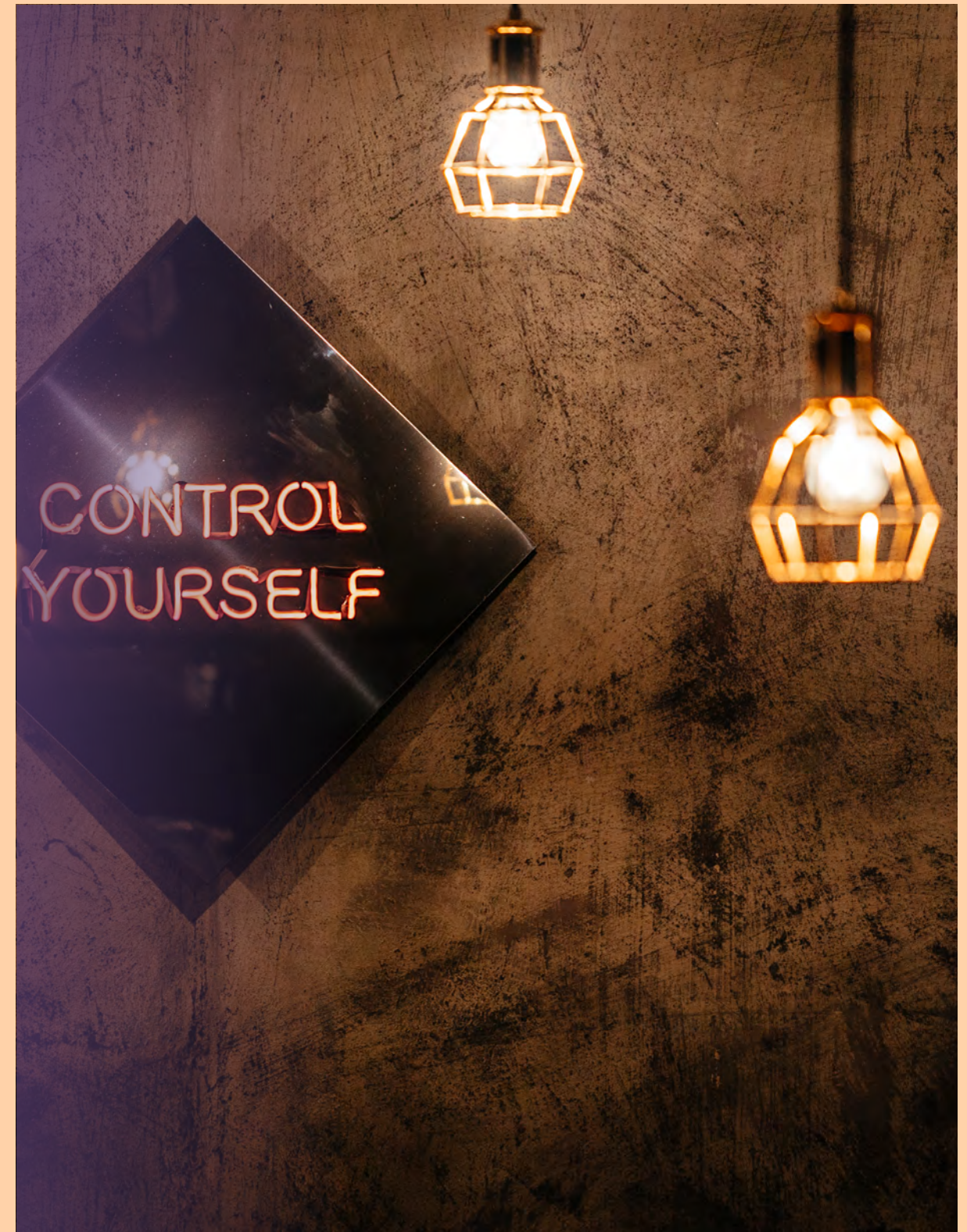


THE HEART OF THE CITY:

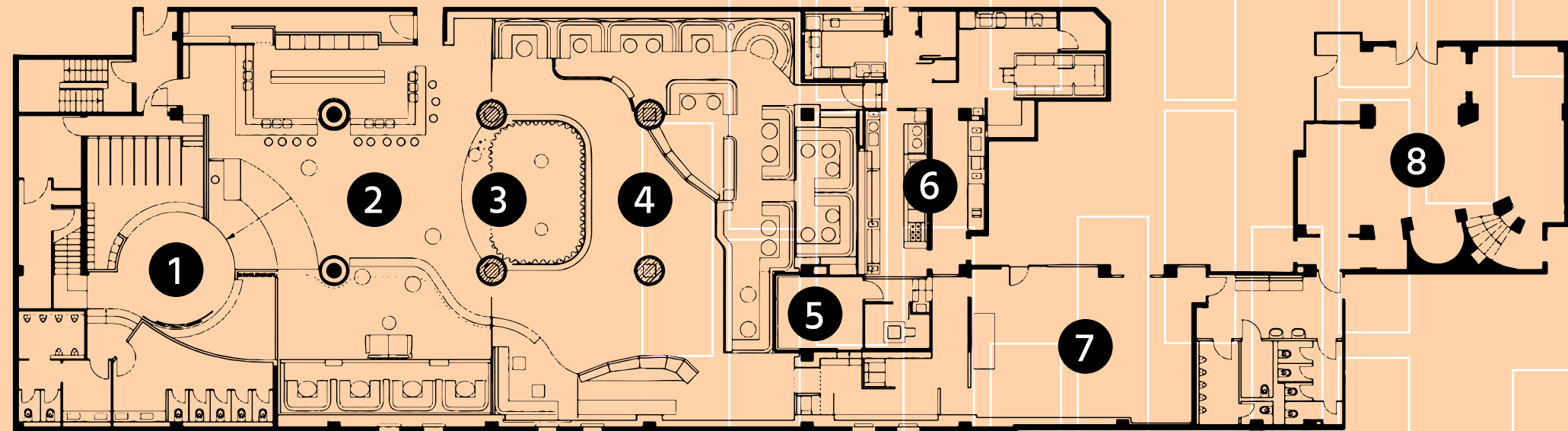
Due to the high standard of design, equipment and quality of service, BRICKS is in tune with the rhythm of time.

With its urban ambience on a total area of approx. 900 m² and space for 50 to 1.400 guests, BRICKS offers sufficient space for a range of event concepts. Divided into three areas of different sizes, separable from each other and equipped with a unique 360° concert setup, this location guarantees the highest flexibility and maximum diversity.

An absolute highlight is the Main Floor with its two bars, the DJ console, several lounge areas and a Center Stage with a plug & play option for bands. Noteworthy are also the professional L-acoustic sound system and the bass ceiling consisting of 400 speakers. Thanks to this unique combination of technology, guests can still chat effortlessly in the lounge areas surrounding the dance floor and at the bar even at full volume on the dance floor. The second clubroom is also equipped with its own bar, DJ booth and separate sound system.



FLOOR PLAN



- 1 Entry and Checkroom
- 2 Front Area of the Main Floor
- 3 Center Stage
- 4 Back Area of the Main Floor

- 5 Smokers Lounge
- 6 Catering Area
- 7 Second Floor
- 8 Secret Floor



The contemporary artist Olivia Steele creates striking contrasts with her Neon light artwork.

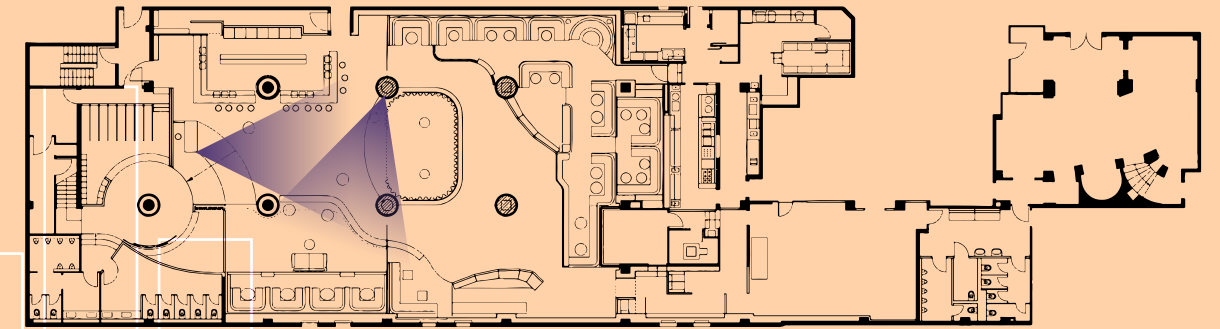


The industrial optics paired with warm colors and noble brass tones are characteristic for the urban ambience and casual design.

MAIN FLOOR FRONT AREA



The Main Floor is surrounded by the Center Stage, Lounges and the first bar.



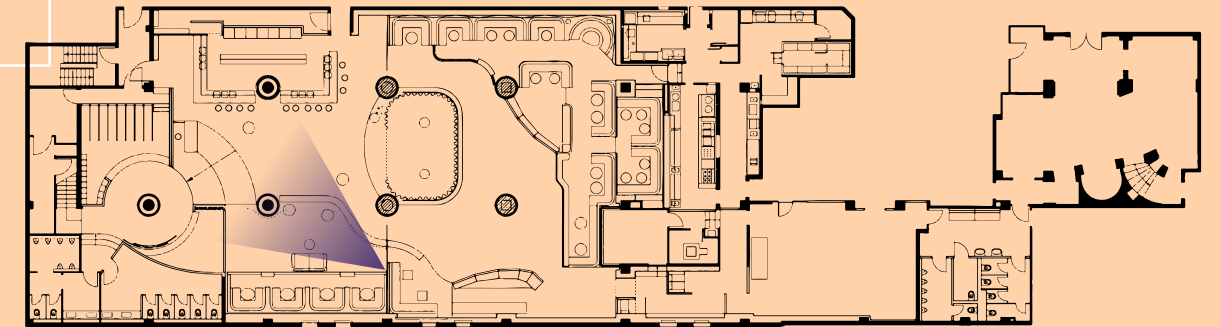
View from the Center Stage to the Lounge.



LOUNGE



View of the Booths in the Lounge. The Lounge can be rented exclusively for up to 100 guests.



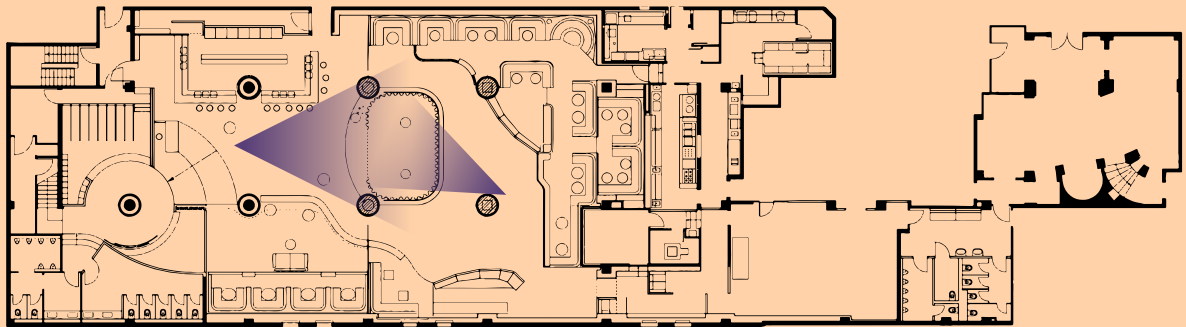
The large Lounge in the front area of the main floor: This area can accommodate up to 100 people in a stand and seat combination.



CENTER STAGE



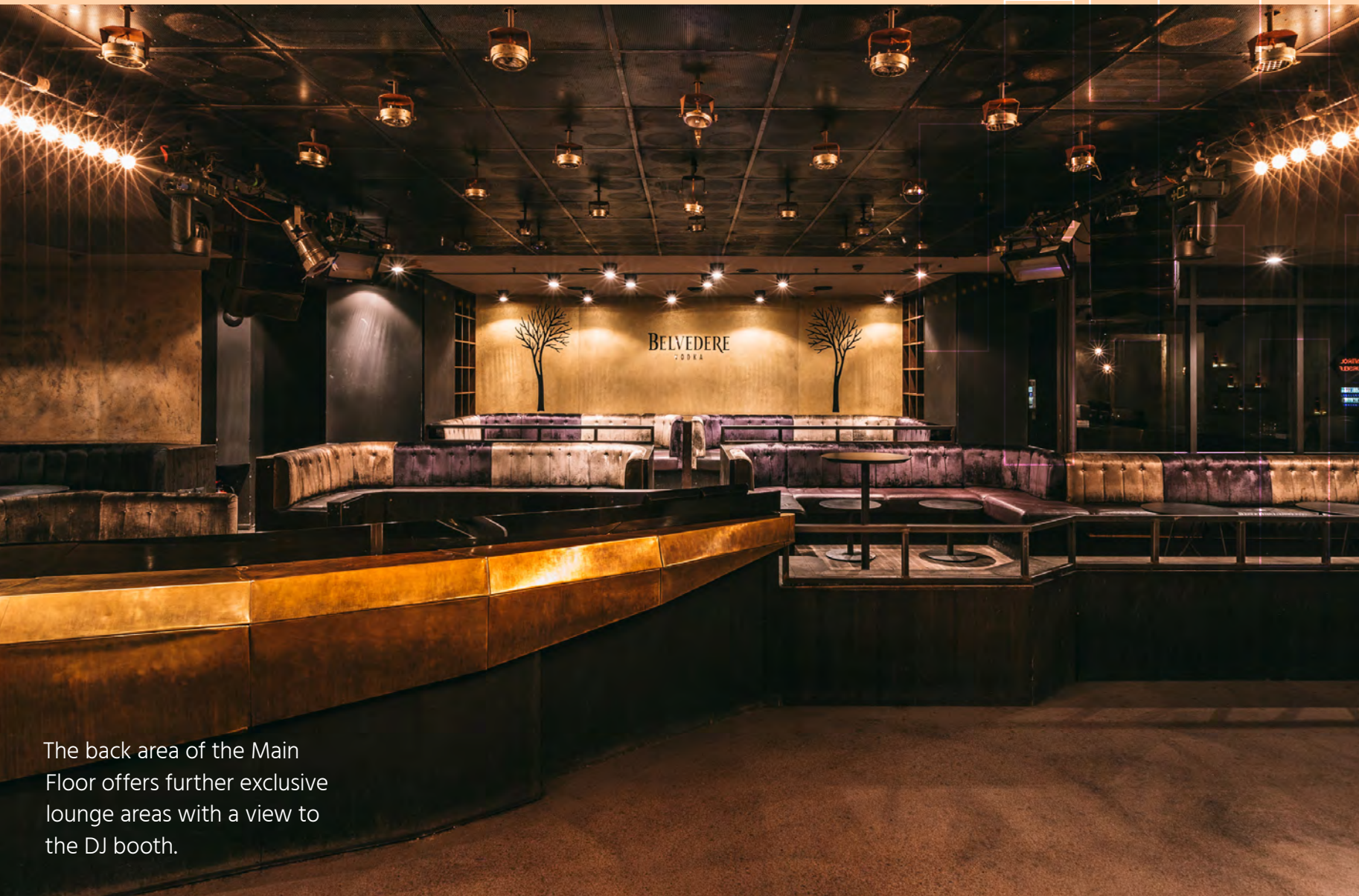
The Center Stage is a 360° stage. Equipped with plug & play options as well as an excellent sound system for bands, BRICKS is ideal for concerts and live acts.



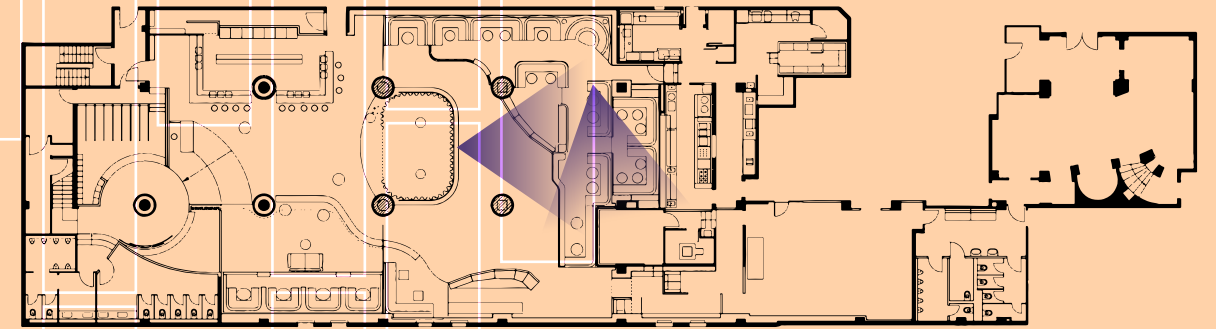
View from the Center Stage to the first bar in the front area of the Main Floor.



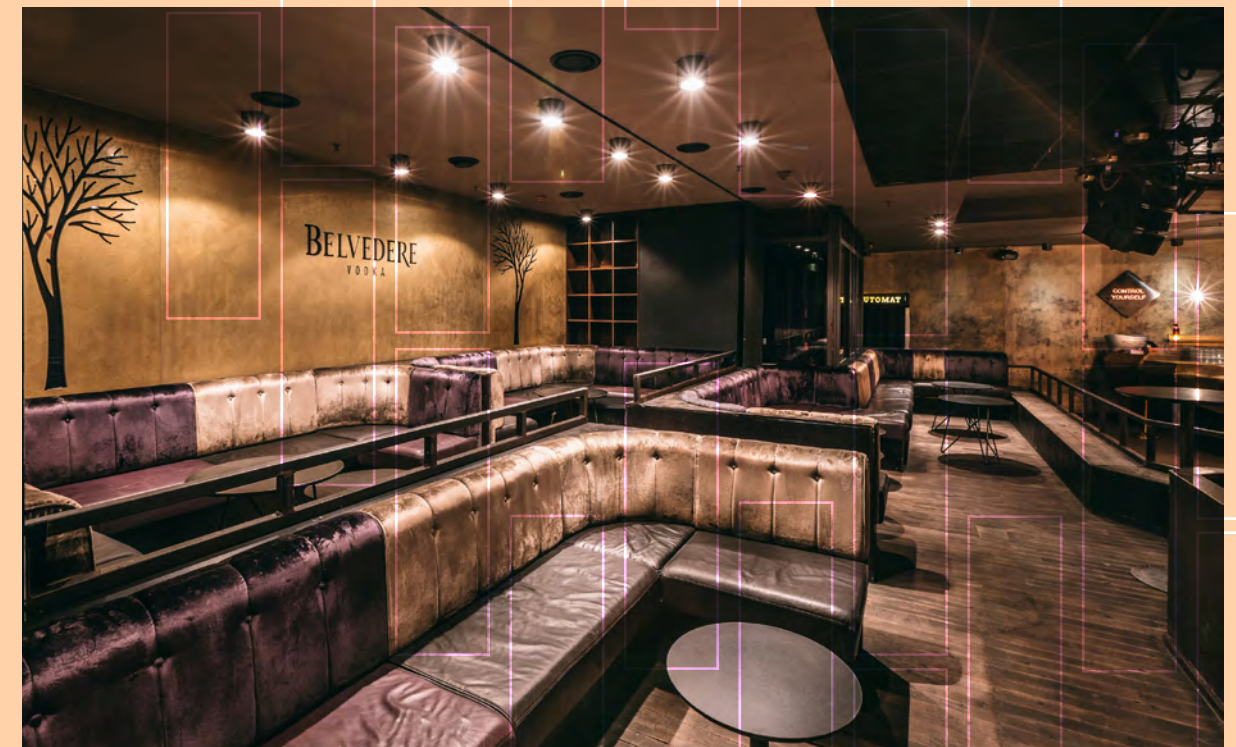
MAIN FLOOR BACK AREA



The back area of the Main Floor offers further exclusive lounge areas with a view to the DJ booth.



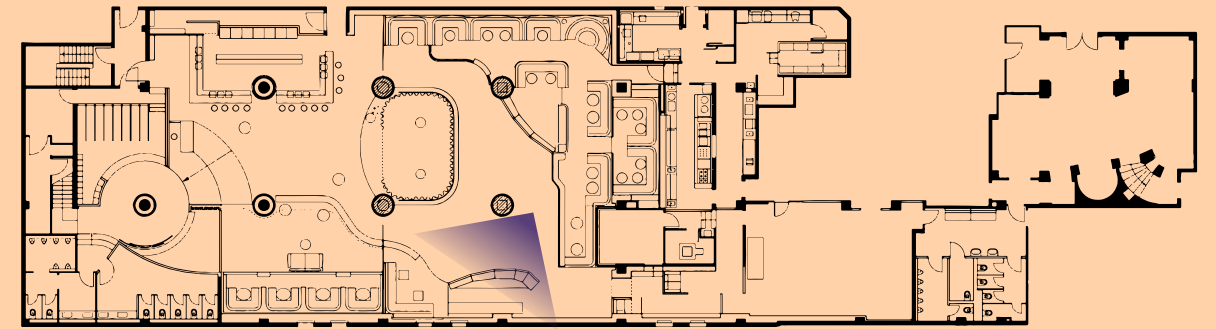
Detailed view of the Belvedere Lounge, with view to the Smokers Lounge and the passage to the second floor.



BAR BACK AREA



Bar at the back area of the main floor.



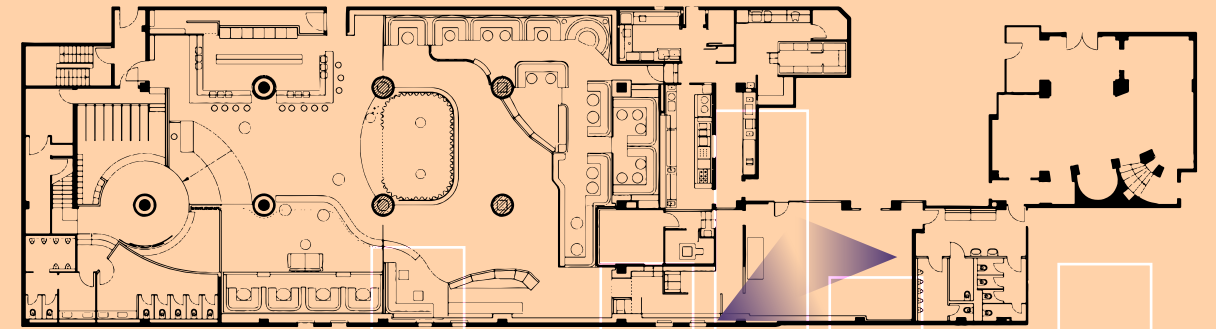
Club culture at its highest level combined with a variety of trendy drinks strike the taste of our guests.



SECOND FLOOR BACK AREA



The second club room offers a separate bar and DJ booth and access to separate sanitary facilities.

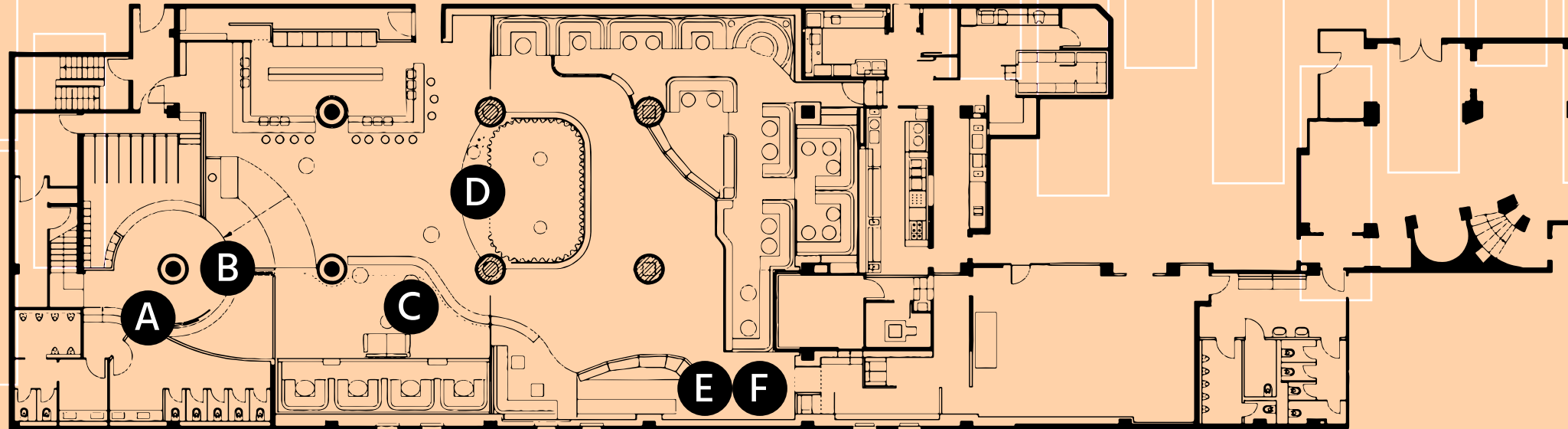


BRANDING

- A** VERTICAL 48" LCD DISPLAY for 16:9 videos and photos
- B** PROJECTION | Projection surface: wall
- C** PROJECTION | Projection surface: thread curtain, logos in b/w only
- D** PROJECTION | Projection surface: hanging screen (2 × 3 m)
- E** PROJECTION | Projection surface: wall
- F** PHOTO-BOX | incl. branding of box + printed photo strips

COSTS AND FURTHER INFORMATION UPON REQUEST:

- BRANDING OF MENU CARDS
- FOIL GRAPHICS | Entrance area of the BRICKS
- LCD DISPLAYS
- BRANDING | Employee t-shirts
- BRANDING | Napkins etc.
- PHOTO WALL | Press wall incl. photographer



FACTS

TOTAL AREA:
Up to 1.000 sqm
variably divisible

CAPACITY:
50 to 1.400 people
depending on the set-up

LOGISTICS:
Catering Area & Truck Driveway
available

INTERNET:
WLAN

HOW TO FIND US
Subway (Stadtmitte), bus,
taxi stand & parking spaces
available

FOOD:
Catering-Partner
can be provided

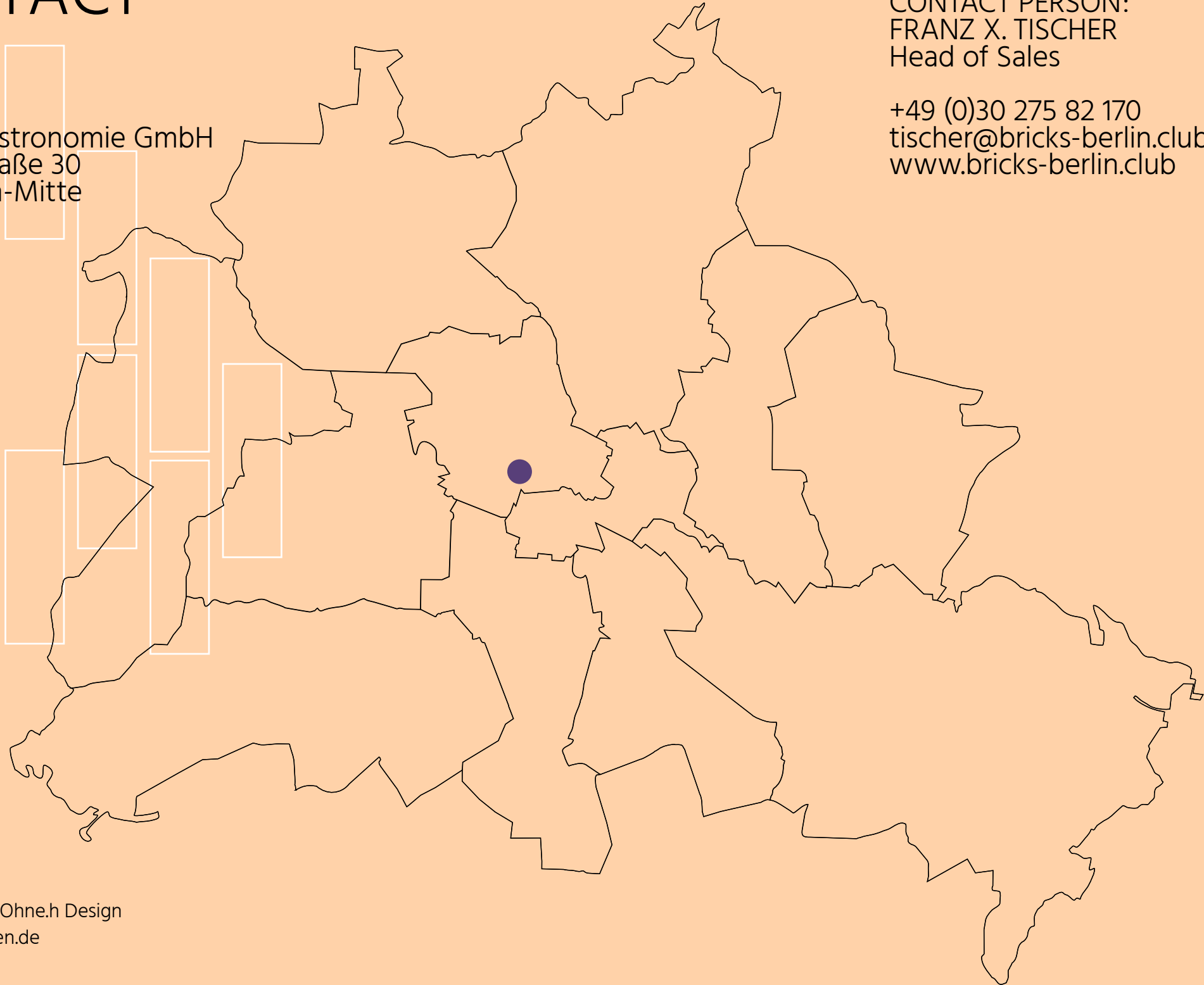


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