

**07356 139 237**  
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# UX

E V E N T S

**THE STABLES**  
40 EARLHAM STREET, WC2 9LH

A person stands in the center of a dark, futuristic hallway. The walls are lined with vertical light tubes that glow with a mix of purple and blue light. The floor is highly reflective, mirroring the lights and the person. The ceiling is dark with some equipment visible. The overall atmosphere is mysterious and high-tech.

**We are Unit X.**  
We create experiences.

## YOUR VISION. OUR REALITY

UNIT X IS AN AWARD-WINNING COMPANY, HOSTING AND PRODUCING IMMERSIVE, CUTTING EDGE EXPERIENCES FOR THE WORLD'S MOST INNOVATIVE ORGANISATIONS. FOUNDED ON THE VALUES OF UNIT LONDON, UNIT X UTILISES AN ARTISTIC FRAMEWORK TO PROVIDE INCLUSIVE, ACCESSIBLE AND TRULY UNIQUE EXPERIENCES, TAILORED SPECIFICALLY FOR U.





## THE STABLES OUR CONCEPT

- VERSATILE CONCEPT SPACE
- WONDERFUL CENTRAL LONDON LOCATION
- DOUBLE FRONTAGE
- STREET LEVEL ACCESS
- 4500 SQ FT OF PREMIUM SPACE
- BRILLIANT STREET VISIBILITY
- CUSTOMISABLE AV OPTIONS
- BRANDING OPPORTUNITIES
- PRIVATE COURTYARD
- ACCESS TO ARTISTS & CREATIVES
- CREATIVE FREEDOM TO TRANSFORM THE VENUE
- PART OF SEVEN DIALS ESTATE WHICH ATTRACTS OVER 30 MILLION VISITORS A YEAR

*3 minutes away from the street with the highest footfall in Western Europe...*



**LOCATED OFF SEVEN DIALS ROUNDABOUT IN THE BUSTLING HEART OF COVENT GARDEN IS OUR CUSTOM-BUILT CONCEPT VENUE THE STABLES.**

DESIGNED TO ACCOMMODATE A HUGE RANGE OF EXPERIENCES THE SITE BOASTS 4500 SQ FT OF PREMIUM SPACE SPLIT OVER TWO SEPARATE FLOORS AND A PRIVATE COURTYARD.

WITH TWO ENTRANCES ON DIFFERENT STREETS AS WELL AS DOUBLE FRONTAGES AND LARGE GLASS WINDOWS, THE STABLES PROVIDES BRILLIANT STREET VISIBILITY AS WELL AS A WEALTH OF ON-SITE BENEFITS, FEATURES AND FACILITIES.

THE VENUE CAN BE COMPLETELY TRANSFORMED MAKING IT WORK PERFECTLY FOR EXPERIENTIAL EVENTS, BRAND ACTIVATIONS, PRESS DAYS, IMMERSIVE EXHIBITIONS AND SO MUCH MORE.



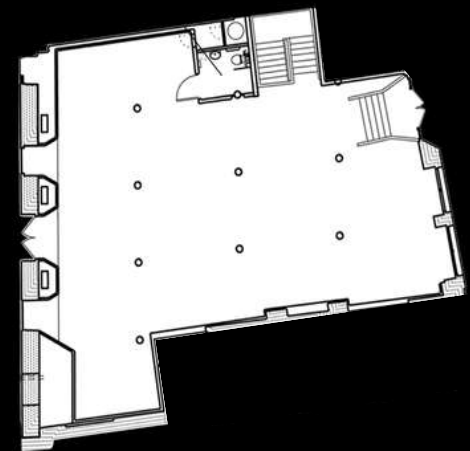
THE STABLES  
GROUND FLOOR GALLERY





## THE STABLES GROUND FLOOR GALLERY

- PREMIUM SPACE
- SHOWCASE LIGHTING
- THREE-PHASE POWER
- NATURAL DAYLIGHT
- DISABLED WC
- FLOATING WALLS
- STORAGE OPTIONS
- STREET LEVEL VISIBILITY
- BLANK CANVAS OPTIONS
- TWO ENTRANCES / DOUBLE FRONTAGE
- 5 LARGE GLASS VIEWING WINDOWS
- MULTIPLE RIGGING POINTS
- TEMPERATURE CONTROLLED HVAC
- ACCESS TO COURTYARD AND LOWER GALLERY



175 STANDING • 55 DINNER • 100 THEATRE

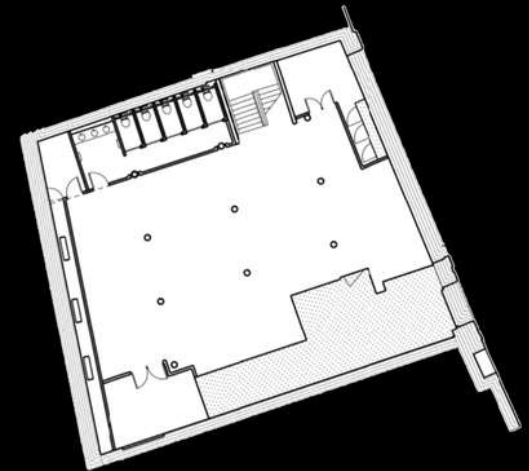
THE STABLES  
LOWER GROUND FLOOR GALLERY





## THE STABLES LOWER GALLERY

- VAULTED BARREL CEILINGS
- RECLAIMED PARQUET FLOORING
- CLOAKROOM / STORAGE
- PREP / CATERING AREA
- MULTIPLE RIGGING POINTS
- SHOWCASE LIGHTING
- 5 X UNISEX TOILETS
- NATURAL LIGHT FROM STREET LEVEL
- AV OPTIONS
- COMMS ROOM
- TEMPERATURE CONTROLLED HVAC
- ACCESS TO GROUND FLOOR GALLERY
- VIEW TO SHELTON STREET



85 STANDING • 35 DINNER • 60 THEATRE

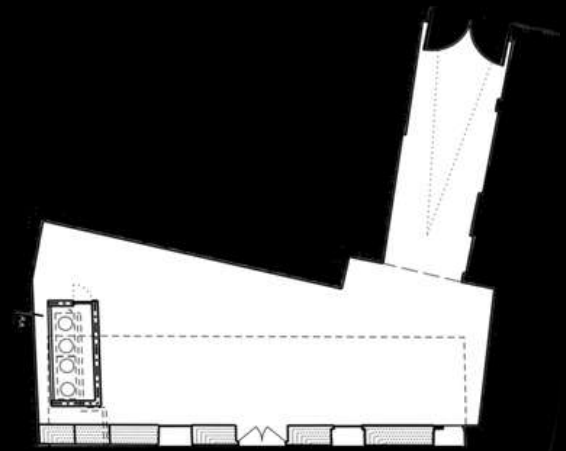
THE STABLES  
THE COURTYARD





## THE STABLES THE COURTYARD

- OUTSIDE SPACE
- PRIVATE VAULTED ENTRANCE
- EXPOSED BRICKWORK
- GLASS AWNING
- BRANDING OPPORTUNITIES
- ENTRANCE LED UPLIGHTING
- STREET-LEVEL ACCESS TO EARLHAM ST
- POWER, LX & RIGGING OPTIONS
- VEHICLE ACCESS
- DIRECT LOADING OPTIONS
- LARGE DISPLAY / VIEWING WINDOWS



80 STANDING • 30 DINNER • 40 THEATRE



# Clients



Pavilion 2, 2010





JOHN  
LEWIS



Google Cloud



GUERLAIN

LIBERTY.



RANGE  
ROVER



SAMSUNG

BELMOND

JIMMY CHOO

MAYBELLINE  
NEW YORK



GYMSHARK

M&S



TEQUILA  
PATRÓN



LOUIS ROEDERER  
CHAMPAGNE



BREMONT

DONMAR

DR. BARBARA  
STURM



size?

VISTA JET

AMERICAN  
EXPRESS

BOSS  
HUGO BOSS

savills

CHAMPAGNE  
POL ROGER



KARLA OTTO







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